



Oscar Manzano

Senior UX/UI Designer

"I am passionate about designing digital products, combining my user experience and visual design skills to achieve measurable results."

Professional experience

Senior UX/UI Designer

Smart Technologies - Canada (July 2020 - present)

Collaborative work (remotely) with UX team for the definition and ideation of use cases, scoping, benchmarking, research, wireframing, workflows, or interaction design. Designing new features and improving existing ones.

UX/UI Consultant

Campfire I.T. & Digital - UK (March 2019 - present)

UX/UI consultancy, mainly for companies related to education and health.

Senior UX/UI Designer & Frontend Developer

ImmedialT Software (July 2019 - December 2019)

A variety of projects for customers in the aerospace industry. Interface design for complex ERP systems.

UX/UI Designer

Randed (September 2017 - March 2019)

Security-thru isolation software development. UI Kit, Style Guide and information architecture creation. Research, user tests and heuristics during the whole process.

UX/UI Designer

Orcha Healthcare - UK (October 2016 - July 2017)

Style guide design for technological health platforms in collaboration with NHS, including in-lab tests.

UX/UI Designer

Enova IT Solutions (January 2015 - August 2016)

User experience methodologies applied to ecommerce platforms. Research, user journey and architecture information development.

UX/UI Designer

Freelancer (March 2013 - December 2014)

Side-to-side design of digital solutions and user experience's consulting.

UI Designer/Web Designer

Team Interactive (October 2008 - February 2013)

Online projects development for clients such as Telefonica, Toyota, Sun Microsystems or Sodexo. Ideation, concept, interaction design, graphic design, layout and programming. Advertising campaigns development. Proposals for copywriting texts and marketing strategies.

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Location: Madrid, Spain

Education

· Elements of AI.

University of Helsinki (2020)

· Human-centered Design.

· After Effects.

Domestika (2020)

· User Experience Design Course.

· Design Thinking masterclass.

Neoland (2019)

· JavaScript for Web Developers Course.

Fictizia (2016)

· Responsive Web Design with HTML5 and CSS3 Course.

CICE (2014)

· BTEC HND in Graphic Design and Multimedia.

E.S.I. (2001)

Hard skills

Sketch · Figma · Principle · Marvel · Zeplin · InVision · Axure · Balsamiq · Adobe · Miro · Trello · Jira · Material Design (Android) · Design Principles · Human Interface Guidelines (Mac) · Atomic Design · UI Kit · Style Guide · Wireflow · Mockup · Focus Groups · User Testing / Research · User Stories · Analytics · CRO · Interaction Design · Usability Testing · Human-Computer Interaction · RWD · CSS Grid / Flexbox · HTML · CSS · SASS · Logic Pro · GarageBand

Soft skills

Flexibility · Problem Solving · Organization · Critical Thinking · Resilience · Teamwork · Attention to detail · Creativity · Responsibility · Communication

Languages

Spanish: Native.

English: Full professional proficiency (C1).